

Economic Development

"We want the East of England to be a creative and dynamic economy, using resources sustainably"

Initiative	Action	Resources	Partners/supporters
ED1 Encourage an increase in woodland-based tourism.	ED1a Develop a "Commercial Recreation Toolkit" to demonstrate how recreation can provide a financial return to private woodland owners.	ED1a Partnership funding for: <ul style="list-style-type: none"> • Toolkit development. • Communication media 	ED1a <ul style="list-style-type: none"> • County Economic Hubs • Department for Environment, Food & Rural Affairs • East England Development Agency • East of England Tourist Board • Forestry & Timber Association • Local Authorities • Royal Forestry Society • Small Woods Association • Woodland Trust
	ED1b Develop exemplars of best practice in tourism provision.	ED1b Targeted grant aid for: <ul style="list-style-type: none"> • On site work Partnership funding for: <ul style="list-style-type: none"> • Communication media. 	ED1b <ul style="list-style-type: none"> • East England Development Agency • East Of England Tourist Board • Forestry Commission • Forestry & Timber Association • National Trust • Wildlife Trusts
	ED1c Increase the number of woodland visitor facilities.	ED1c Grant funding for: <ul style="list-style-type: none"> • Facility development. 	ED1c <ul style="list-style-type: none"> • Countryside Agency • East England Development Agency • East of England Tourist Board • Forestry & Timber Association • Woodland Trust
ED2 Help public and corporate organisations in the region understand issues of sustainable timber and certification.	ED2a Promote the use of wood products from sustainably managed woodlands of the region as a means to reduce ecological footprints.		ED2a <ul style="list-style-type: none"> • Countryside Agency • English Nature • Environment Agency Forestry Commission • Friends of the Earth • Local Authorities • National Trust • Royal Forestry Society • Small Woods Association • Wildlife Trusts • Woodland Trust • World Wide Fund for Nature
ED3 Increase business competitiveness in the woodland and timber industries.	ED3a Encourage co-operation between growers to facilitate economic woodland management.		ED3a <ul style="list-style-type: none"> • Farming & Wildlife Advisory Group • Forestry & Timber Association • Forestry Commission • Local Authorities • National Farmers' Union • Norfolk Rural Economy Board • Royal Forestry Society • Wildlife Trusts • Woodland owners/managers
	ED3b Encourage co-operation between growers to develop long-term supply contracts to provide stability in timber markets.		ED3b <ul style="list-style-type: none"> • Chiltern Woodland Project • Country Land & Business Association • Forestry & Timber Association • National Farmers' Union • Royal Forestry Society • Woodland owners/managers
	ED3c Fully assess training requirements for contractors and others involved in woodland establishment and management, and develop training programmes to meet these needs.	ED3c Partnership funding for: <ul style="list-style-type: none"> • Training assessment • Training provision 	ED3c <ul style="list-style-type: none"> • Bedfordshire Ancient Woodland Project • Country Land & Business Association • Agricultural Development in the Eastern Region • Agricultural Colleges • Anglian Woodland Project • Department for Environment, Food & Rural Affairs • East England Development Agency • Forestry & Timber Association • Forestry Commission • Forestry Contracting Association • Lantra • National Farmers' Union
	ED3d Actively promote the use of local timber by craftsmen and other local manufacturers.	ED3d Partnership funding for: <ul style="list-style-type: none"> • Project staff • Communication media. 	ED3d <ul style="list-style-type: none"> • Countryside Agency • Department for Culture, Media & Sport • English Nature • Forestry Commission • Living East • Local Authorities • National Trust • Royal Forestry Society • Small Woods Association
	ED3e Develop 'wood shops' where local timber can be bought.	ED3e Grant funding for: <ul style="list-style-type: none"> • Development of facilities. 	ED3e <ul style="list-style-type: none"> • Bedfordshire Ancient Woodland Project • Countryside Agency • East England Development Agency • Forestry Commission • National Trust
	ED3f Develop co-operative approaches to deer management and venison production.	ED3f Partnership funding for: <ul style="list-style-type: none"> • Deer management advice • Training • Support of Deer Management Groups 	ED3f <ul style="list-style-type: none"> • Country Land & Business Association • Deer Initiative • Department for Environment, Food & Rural Affairs • English Nature • Farming & Wildlife Advisory Group • Forestry & Timber Association • Higher Education Institutions • National Farmers' Union • National Trust • Norfolk Rural Economy Board • Woodland owners/managers • Woodland Trust
	ED3g Establish a quality assurance scheme for venison produced in the East of England.	ED3g Grant funding for: <ul style="list-style-type: none"> • Scheme development. 	ED3g <ul style="list-style-type: none"> • Countryside Agency • Department for Environment, Food & Rural Affairs • English Nature • Forestry Commission • Forestry & Timber Association • National Farmers' Union
ED4 Promote and support silvicultural and management systems to improve the quality of timber grown in the region.	ED4a Establish a 'first-stop-shop' for advice on silviculture, markets, regional timber prices and grants.	ED4a Partnership funding for: <ul style="list-style-type: none"> • Develop www.woodlandforlife.net • Support "In Leaf" newsletter • Communication media 	ED4a <ul style="list-style-type: none"> • Chiltern Woodland Project • Country Economic Hubs • Department for Environment, Food & Rural Affairs • East England Development Agency • Farming & Wildlife Advisory Group • Forestry & Timber Association • Royal Forestry Society • Woodland owners/managers